Opportunity and Risk Consideration to Designate High-Priority Management Themes

Fuji Xerox considers and analyzes the opportunities and risks in each targeted social issue, and through this process determines our high-priority management themes for sustainable business growth.

Philosophy/Targeted Social Issues	Opportunities	Risks
Build an environment for the creation and effective utilization of knowledge • Improving social productivity and generating innovation • Promoting social diversity and inclusion • Improving working environment and quality of life in emerging countries • Addressing increased information security risk • Conducting responsible manufacturing (in procurement and production activities)	• Greater need for innovation that enables partnership and communication transcending regional and organizational frameworks • Greater demand for novel products, solutions, and services that promote new work styles • Expanded market opportunities due to accelerating global business expansion • Enhanced business continuity in Fuji Xerox's own operations and improved quality in suppliers' business processes	• Acceleration of the shift from paper to electronic media in response to evolving ICT and social environmental awareness • Incidents involving product safety or information security resulting in harm to customers or their property and a loss of confidence in Fuji Xerox • Disruption in product supply due to the occurrence of CSR-related problems • Growing tendency of society to expect the final product brand to bear the risk and responsibility of involvement with problems in the supply chain
Contribute to the advancement of the global community by continuously fostering mutual trust and enriching diverse cultures • Boosting regional vitality • Enabling safe, secure, healthy lives and creating high-trust societies • Addressing increased disaster risk • Curbing global warming • Conserving and effectively utilizing resources • Preserving biodiversity	• More frequent partnerships with local residents, government agencies, NGOs, academic institutions, and others, as well as creation of business opportunities with social aims • Greater need to establish an ecosystem (or platform) that will contribute to resolving social issues • Selection and active support of businesses with innovative approaches to global environmental problems	• Loss of social and customer trust as the result of our inability to appropriately respond to community demands to resolve social issues • Disruption of Fuji Xerox's own or customers' operations as a result of a major disaster • Rising costs ensued from the depletion of natural capital and energy resources • Stricter environmental regulations on greenhouse gas emissions, resource conservation, and chemical substance control
Achieve growth and fulfillment in both our professional and personal lives • Training and utilizing a diverse workforce • Developing human resources who contribute to resolving social issues • Creating an environment that spurs motivation to work	• Continued recruitment of high-caliber human resources • Creation of an environment where human resources can thrive, as well as opportunities for personal and professional growth • Greater motivation to work	• Declining motivation caused by an environment where employees experience no sense of personal and professional growth • Difficulty in securing human resources and more frequent loss of personnel due to the lack of systems allowing diverse work styles
Management Foundation • Fair business practices and strengthening governance	• Growing impact of socially responsible investment (SRI) and environmental, social, and governance (ESG) investment on assessment of corporate value • Enhancement of attraction and appeal as a trusted company	• Stricter corporate governance and anticorruption regulations • Difficulty in enforcing good governance while accelerating global business expansion and undertaking M&A, etc. • Leakage of confidential information (technical, private, etc.) • Loss of trust for business as the result of failure to meet social expectations to respect human rights